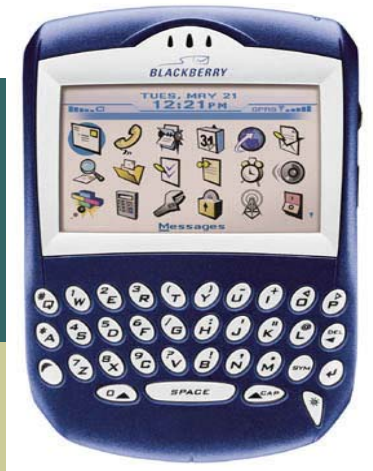


HWeb Mobile ...power to the 'Berry!



2-way messaging !

*Driver **Self**-Closeout !*

Reservations in the Field !

The Hudson Group has found a one-unit solution that enables you to increase revenue and office efficiency while decreasing office overhead expenses. The BlackBerry, a portable and versatile personal communication, messaging, Internet-enabled and application-capable device will empower drivers and your staff in the field to **generate more business** for your company while simultaneously **easing the workload of your back office** reservations, dispatch and accounting staff.

QuickRes: Hudson has put a reservation engine into the handheld BlackBerry unit. Drivers start the QuickRes Agent application and create reservations for walkup clients on-the-spot. Your agent selects the drop off destination, number of passengers and service type and QuickRes calculates the fare. Once the reservation is saved, it is uploaded instantaneously to the back office database. Dispatchers and fleet managers see the reservation immediately! Add a credit card swiper and thermal printer (available accessory) to the BlackBerry and you are capturing and charging cards and printing receipts on the spot!

2-way messaging: Dispatchers page comprehensive reservation details to the drivers on the road resulting in a completely voiceless dispatching process. A large display ensures messages are easy to read and instantly understood. Drivers then select from several pre-configured responses (Received, InRoute, OnBoard, DroppedOff, etc.) and with the press of a button can notify the dispatcher of their current status. Additionally, the messages which are received back into the HWeb Dispatcher, can automatically update the status of trips displayed on dispatcher desktops...allowing staff to simply monitor client pickup and drop off activity and thereby free them up to focus on more critical scheduling or fleet management concerns. Free-form text messages may be sent to the dispatcher and displayed/managed right on the HWeb Dispatcher screen.

Driver Self-Closeout: Make the tedious accounting process of reviewing and deciphering stacks of driver trip sheets a thing of the past. With driver self-closeout via BlackBerry, driving staff complete a template on the BlackBerry screen, itemizing all appropriate trip expenses: tolls, waiting time, service extras, fuel, gratuities, etc. The form is then submitted electronically to the back office as soon as the reservation has ended. A reduced accounting staff can now quickly scan and verify completed reservations and then process billing and invoicing in a more timely manner. Driver and trip sheet reconciliation has been reduced from hours to minutes!

HWeb Mobile via BlackBerry

- ✓ **QuickRes**
- ✓ **2-way messaging**
- ✓ **Voice-less dispatching**
- ✓ **Driver self-closeout**

The Hudson Group
PO Box 335
North Andover MA 01845-0335

Phone: 978.531.1115
Email: Sales@HudsonLtd.com

The Hudson Group continues to dedicate significant development resources to finding new and better ways of managing your business. Look for additional features and functionality to be added to HWeb Mobile over the coming months.

Call The Hudson Group today and ask how **HWeb Mobile via BlackBerry** could help you increase sales and operational efficiency while reducing back office expenses!